

## Seminar on "Silk Road E-commerce" Development and Cooperation for Developing Countries

Name	Seminar on "Silk Road E-commerce" Development and Cooperation for Developing Countries		
Organizer	Guangxi International Business Vocational College		
Time	2024-05-23 -- 2024-06-05	Language for Learning	English
Invited Countries	Developing Countries		
Number of Participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Nanning City, Guangxi Zhuang Autonomous Region	Local Temperature	The temperature is around 25°C-35°C in Summer.
Cities to visit	Guangzhou City, Guangdong Province	Local Temperature	The temperature is around 25°C-35°C in Guangzhou
Notes	<p>1.Please prepare a valid passport and visa in advance.</p> <p>2.If you can't leave on time due to special circumstances, or there is a flight delay during the transfer, please inform the project contact person of the latest flight status in time, so as to arrange pick-up.</p> <p>3.Participants are not allowed to change international air tickets by oneself. If necessary, please contact the Economic and Commercial Office for ticket change procedures. If the ticket is changed without authorized consent, the expenses and responsibilities induced thereby shall be borne by the individual.</p> <p>4.Please confirm whether you need to check your baggage again during the transfer. After landing and collecting your baggage, please wait patiently at the international arrival exit (or domestic arrival exit), our staff will pick you up at the airport with a sign of the organizer's name. If waiting for more than 15 minutes, you can communicate with the project contact person by phone.</p> <p>5.If you need to register with the airline when your checked baggage is lost, please call the project contact person to confirm the delivery address before filling in the registration form.</p> <p>6.Please pay attention to the weather conditions of the venue and bring appropriate clothing. Prepare light footwear to facilitate field trips. Formal suit or national costume is needed when</p>		

	attending the important activities of the seminar. 7. Please bring a small amount of commonly used medicine.	
Contact of the Organizer	Contact Person(s)	Ms.Liu
	Telephone	0086-771-3244221(Ms.Liu)
	Cell	0086-18172323351(Ms.Liu)
	Fax	0086-771-3279176 (Ms.Liu)
	E-mail	1325785325@qq.com(Ms.Liu)
About the Organizer	<p>Guangxi International Business Vocational College is a public institution of higher education authorized by People's Government of Guangxi Zhuang Autonomous Region. The college consists of three campuses in Nanning, which located in University Road, ASEAN Economic Development Zone and Mingxiu Road. The three campuses cover a total area of more than 1200 mu, inhabited by more than 23,000 full-time students. The college has 4 key majors recognized by the Ministry of Education, 3 high-level professional groups of Guangxi "Double Height Plan", 8 high-quality majors of Guangxi region. The college is equipped with a superior team of teachers and staff working full-time or part-time for the training, who speaks English , Vietnamese, Thai and other ASEAN languages. There are 1043 faculty members in the school, including 35 with senior titles, 102 with associate senior titles, and 1 awarded the Nationwide Prominent Teacher.</p> <p>The College has been organizing China-aid training projects for foreign countries for 12 years, and is the only university in Guangxi with the qualification of undertaking China-aid training projects. The training for foreign countries has been highly concerned and supported by the Department of Commerce of Guangxi Zhuang Autonomous Region. By the end of 2023, the college has held 31 training programs, serving nearly 600 students from 6 continents and 40 countries. The training topics cover sugar, port logistics, modern agriculture, vocational education, infrastructure construction, etc. The training languages include English and Cambodian, which have won unanimous praise from the participants.</p> <p>The college has a good foundation for foreign exchange management and teaching, and has been awarded the honorary titles of Top 50 National Higher Vocational Colleges of International Influence, Top 50 Influential Asia-Pacific Vocational Colleges in 2020, Top 50 Chinese Vocational Colleges of World Competitiveness in 2020, National Advanced Collective of Foreign Economic and Trade Vocational Education, and Model Higher Vocational College in Guangxi Region. The school has established a Thailand branch of Guihai Business College and 2 international teacher training bases. Since 2017, 512 international students from 31 countries along the "Belt and Road" have been enrolled. Adhering to the concept of "promoting teaching and learning through competition", the school has organized international students to participate in the second "Silk Road Craftsman" Competition for Chinese Language and Vocational Skills, winning 2 Special Prizes and 1 First Prize; winning 1 First Prize in the third "Silk Road Chinese" International Chinese Teaching Ability Competition and other awards. For 20 consecutive years, the College has provided translation and volunteer services for the economic and trade promotion meetings and investment promotion meetings of the 10 ASEAN countries during the China-Asean Expo, and has been awarded the Advanced Unit of Volunteer Service Work for the China-Asean Expo.</p>	

<p style="text-align: center;">Seminar Content</p>	<p>1. Main training courses and content introduction</p> <p>(1) Policy interpretation of the e-commerce chapter of the RCEP Agreement: mainly introducing the articles in the RCEP agreement which promotes the development of e-commerce, explaining how to promote the development of e-commerce and drive related industries through the free trade agreement.</p> <p>(2) Current situation and prospect of e-commerce development in "Belt and Road" countries: Reviewing the development of e-commerce in China and developing countries in recent years, and analyzing the trend of development.</p> <p>(3) Path of training professional and technical personnel for e-commerce management : Introducing the labor division, personnel training framework and model of China's e-commerce industry.</p> <p>(4) China's e-commerce supply chain and logistics management: Analyzing the relationship between logistics and e-commerce development.</p> <p>(5) Cross-border e-commerce case analysis: interpreting the experience of China's e-commerce development through the analysis of successful cases.</p> <p>(6) China's E-commerce Laws and Regulations: Introducing the process of gradual improvement of China's e-commerce laws, the implementation effectiveness of existing laws, and the challenges faced.</p> <p>(7) Social E-commerce: Introducing the concept, development status and trend of social e-commerce.</p> <p>(8) Mobile e-commerce: Introducing the concept, development status and trend of mobile e-commerce.</p> <p>(9) Cross-border e-commerce: Introduce the concept, development status and trend of cross-border e-commerce.</p> <p>(10) Internet of Things and E-commerce: Introduce the current situation of the development of the Internet of Things in China, and analyze the experience of the combined development of the Internet of Things and e-commerce.</p> <p>(11) China's "Internet+" Strategy and typical cases: Introducing China's policies and achievements of promoting "Internet+".</p> <p>(12) Process and achievements of China's e-commerce standardization construction: Introducing the necessity, development process, existing achievements and challenges of e-commerce standardization construction.</p> <p>(13) Case analysis of rural e-commerce development and rural revitalization: Introducing the development process of rural e-commerce, the preferential policies enjoyed, and the achievements achieved.</p> <p>2. Tour introduction</p> <p>(1) The participants will be arranged to visit a series of e-commerce training base in Guangxi International Business Vocational College.</p> <p>(2) The participants will be arranged to visit the business management system of tariff-free zone, cross-border e-commerce enterprises and e-commerce logistics management in Nanning Free Trade Zone.</p> <p>(3)The participants will be arranged to go to Guangzhou, Guangdong Province to visit various forms of e-commerce, so that students can have a more comprehensive and in-depth understanding about the development of e-commerce in China,which helps the participants to better understand the knowledge learned in the class.</p> <p>3. Cultural experience</p> <p>The participants will be arranged to experience Taichi, Eight Trigrams Boxing, traditional calligraphy, paper cutting, tea art, etc., to appreciate the profound traditional Chinese culture.</p> <p>4. Lecturers</p> <p>We will invite lecturer who are leaders of government departments in charge of e-commerce, leaders and teachers of college e-commerce major, and directors from model e-commerce enterprises for the integration of vocational education with industry.</p> <p>For your convenience of communicating with Chinese experts, please prepare communication materials related to the study topics concerning your country, such as: (1) Industries to be promoted and difficulties encountered in the development of cross-border e-commerce in your country; (2) The direction of cooperation with China in the field of e-commerce..</p>
--	--